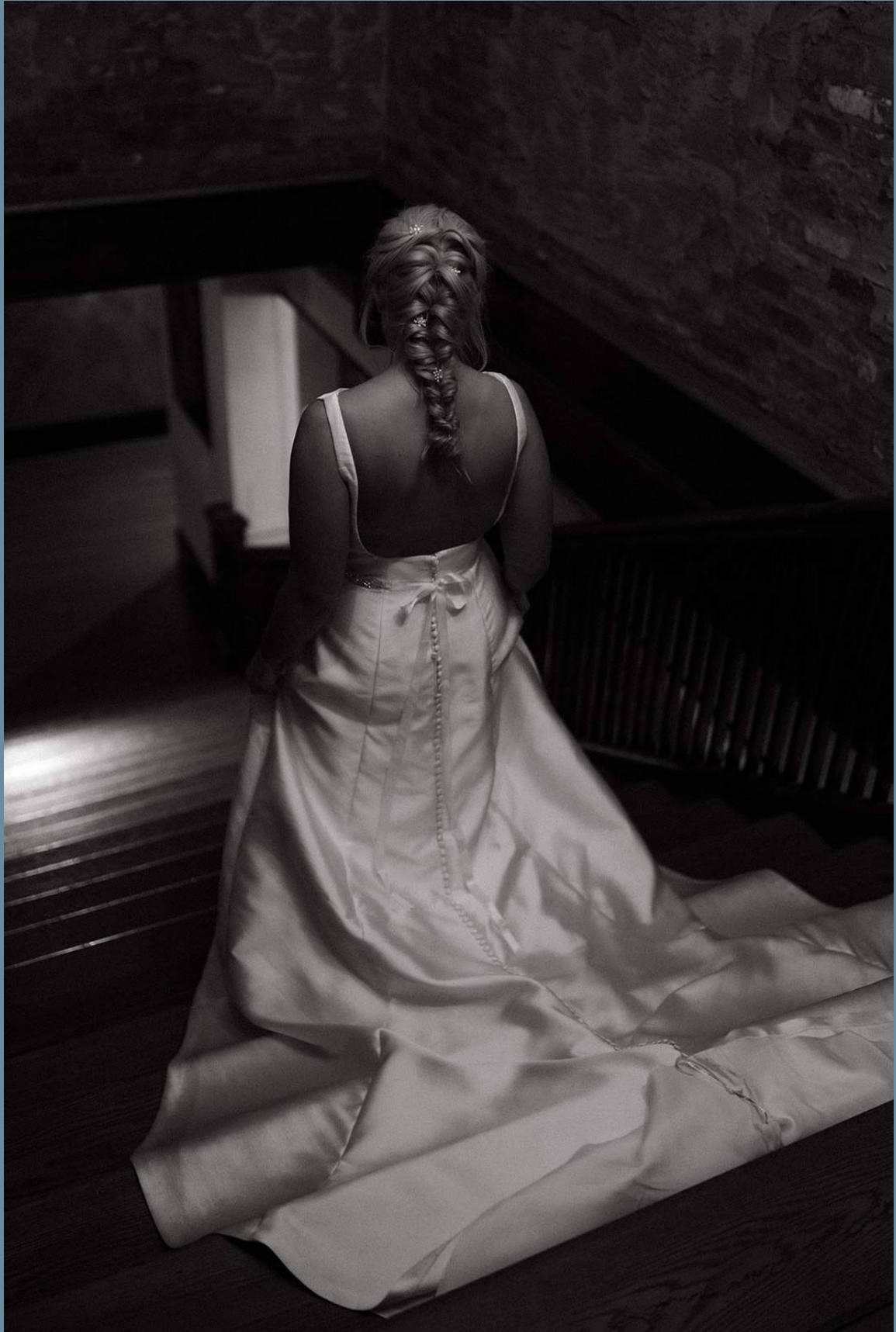


uptown
Indigo
an event venue



Uptown Indigo Weddings

Issue IV - 2021



Photos by Blueberry Rocket Studios

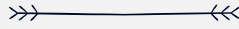
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Welcome to Uptown Indigo	4
Featured Weddings	6
The Venue Spaces	14
Premier Service	18
Testimonials	19
Reputation	20
Package Amenities	21
Pricing	22
Services and Catering	23
Alcohol	24
FAQ	26
From Our Family to Yours	28

Welcome to Uptown Indigo



Uptown Indigo is an all-season wedding venue nestled inside the Historic Campbell Building in Uptown Shelby, NC. Uptown Indigo is recognized across the region for chic design, kind flexibility, and outstanding service. With the tallest view in Shelby, overlooking the city all the way to the mountains, the upscale atmosphere here goes above and beyond. Every guest who enters can feel the modern elegance and historic charm.

This family-owned venue holds five years worth of modern artistic renovations. Every time you visit, you see something new. In order to craft lifelong memories, a venue needs the hospitality to welcome and the atmospheric design to embrace. Here, the visual and the memorable become one. Here, memories are shaped with the finest precision and warmest intention.



The 1927 Historic Campbell Building before rehabilitation.



Summer Brooke Photography

Honnah & Jon | March 7th 2020





Jamie & Jonathon | Aug. 1st 2020





Kristin & Kevin | Oct. 10th 2020



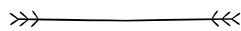
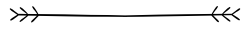


Kristin & Michael | Dec. 5th, 2020



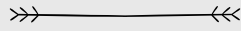


The Ballroom Floor



The Ballroom level has a large bar, spacious bathrooms, and a 6,000 square foot space with the original floors and the original tin ceiling. This is the level which usually holds ceremonies and receptions. One side has antiqued mirrors while the other side has windows which show the 1909 Gothic Revival church next door. The Ballroom has a seated capacity of 220 and standing capacity of 300.

The Steeples Floor



This level of the building has a prohibition-style bar, a smaller bathroom, and a diverse 3,000 square foot cocktail hour space. This space also acts as the bridal suite. The original floors, original tin ceiling, a pool table, and mini grand piano create an air of comfort. The scenic windows show all the steeples of Shelby's churches. Great for cocktail hours of up to 220 guests, and seated events of up to 75 guests.

The Rooftop Terrace



Southern Belle Photography



The rooftop terrace is breathtaking. When guests step out onto the terrace, their eyes widen as the sky and sound system greet them. Most rooftop terraces have buildings around which block your view, but atop the tallest building in Shelby you can see all the way to the horizon in every direction. You can see Kings Mountain, Crowders Mountain, and the South Mountains. And you can take a seat, where you'll encounter great conversation and fantastic memories. The terrace is 800 square feet and allows for alcohol and tobacco.



Premier Service



Premier service means customizing your experience to match your unique needs. Some couples want an open bar for five hours with a big party. Other couples want an early ceremony with a laid-back dinner and simple background music. Every wedding is different, but our space and service create a thread through all events.

Our Saturday wedding package gives you Uptown Indigo for the full day, 8am - midnight. You receive a rehearsal and even the add-on option to stay later. But when you rent out Uptown Indigo you receive more than just the time and the space. You also get our over-the-top service.

When you become an Indigo Couple, you get free lifetime access to our Open Houses with food and cocktails. At these Open Houses we're able to learn about past weddings and couples get to connect with one another.



Testimonials

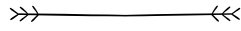


"I forgot to print off the tickets to our honeymoon cruise before my wedding day. We were getting on a plane later that night and I was worried. Duncan asked me what was wrong, and 15 minutes later he had all my tickets printed and stapled together." - Madison R.

"The thing that impressed me the most about the staff was how they solved an emergency situation that occurred at my wedding. Right before my ceremony, apparently my mother in law was sick and went to the bathroom. It turns out that due to low blood sugar she had fainted. I didn't know it, but literally DURING the ceremony the Uptown Indigo staff had quietly called an ambulance and snuck her down the elevator. The indigo staff had grabbed her husband and addressed the situation without anyone even knowing there was a problem. Everything turned out fine." - MaryEllen B.

"My photographer told me that she's never worked at a venue that's as service-oriented as Uptown Indigo. During the morning we were doing some close up photos of our invitations and my wedding ring. I forgot to clean my ring so I asked a staff person if they happened to have any ring cleaner. She left for a moment, came back, and completely cleaned my ring for me. Who does that?" - Keona B.

Reputation



A lot of purchases can be remade. Don't like that shirt? Take it back. Don't like the car you bought? Trade it in. But if you've truly found the love of your life, you only get one wedding day.

Hire the experts. Hire the people who live and breathe weddings. Hire the people whose dream it is to serve you. The wedding experts in our region know us because they know how much we care. As most of our couples live in Charlotte, Asheville, or Hickory, other vendors have come to work with us and learn how much we care.

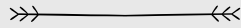
Sometimes we talk to other venue owners who tell us about mistakes and problems they have. But do you want to know something crazy? We've never - not once - had a wedding go badly. Even if you bring your own DJ, wedding planner, etc. - we're the safety net beneath your team. We're the extra consultant team to insure the moments that matter. We're the cheerleaders who want your wedding to be as perfect as you've dreamed.

We invite you to read our reviews on Google Business, Facebook, and Wedding Wire.



Package Amenities

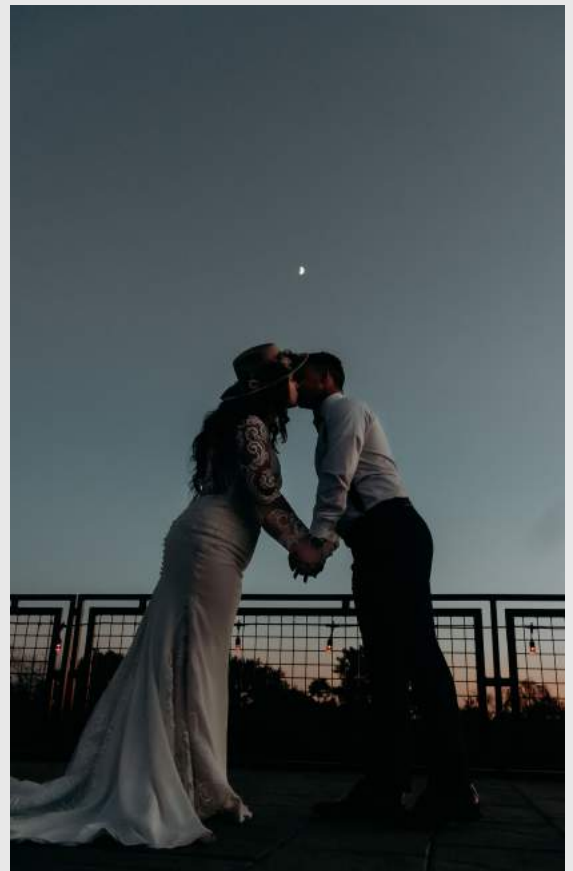
Included in your Saturday Full Venue Package



Saturday Full Venue Package includes:

- Use of both climate controlled, newly restored venue floors
- Use of the rooftop terrace
- All day access 8am-midnight
- Bridal Suite
- Hour rehearsal the day before
- Legendary, 5 star hospitality inspired by the Ritz-Carlton "Gold Standards"
- Pro-level lights and sound system with wireless mic
- Attendant staff person
- Vintage elevator with bellhop
- Any number of cocktail tables, 6' round tables, 8' rectangular tables, and Chiavari chairs
- Table, chair, and linen arrangement
- Two bartenders for any alcohol package
- Flexibility to choose your own vendors if desired (DJs, florists, planners etc.)
- Freedom to choose preferred caterers which match your vision and budget.
- Basic liability insurance
- Three strategic consultations with a venue representative to ensure your event is flawless
- Free parking and more

We have a variety of optional add-ons. We do not charge gratuity. We do not charge service fees. We only charge tax on alcohol packages. See full pricing and policy packet for more information.



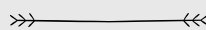


uptown Indigo

an event venue

Saturday Package Pricing

Year-round Prices



Single Floor

\$4300

Great for smaller or less formal ceremonies and receptions. This package includes exclusive use of EITHER the entire Ballroom level OR the entire Steeples venue with Rooftop terrace. This package does not automatically include the bridal suite.

Full Venue

\$7740

Our most popular package, the full venue package allows you to have a flip where your the ceremony layout is transformed into a reception layout as your guests are in a different part of the venue for cocktail hour. It's also much more engaging for your guests. This package comes with the bridal suite at no additional charge.

At your tour you'll receive a pricing and policies packet which includes more information. We pride ourselves in our transparency. We look forward to answering any questions you may have and hope to have the chance to give you a tour.

www.uptownindigo.com



Services & Catering



Services

Other optional add-ons can be found in the pricing and policies packet, provided at your tour.

Music Operation for Wedding Ceremony and Introductions **\$220**

Ceremony and introduction music takes precision and planning. We can provide this service if needed, or we can recommend stellar DJs. Otherwise, you're welcome to bring any DJ you choose.

Each Hour after 12:00 a.m. **\$330**

This includes cleaning time. All other vendors will need to be paid separately for additional time.

Wedding Rearrangement Service **\$500**

Usually this is done by your wedding coordinator or decorator, but if needed, Indigo can provide Staff during the cocktail hour to transform the Ballroom from ceremony seating to reception seating.

Catering

We have eleven preferred caterers who never disappoint. With us, you receive superior customization and flexibility by choosing the catering that best matches your vision and budget. Our preferred catering fee covers the access to the prep kitchen, ice machine, assistance loading in and out, and other resources for your chosen caterer. If your event has 50 or less guests this fee is \$200. If you have 51 to 175 guests this fee changes to \$400. If you have over 176 guests this fee changes to \$600. If requested, we allow outside caterers for an additional \$300.



Alcohol



Uptown Indigo provides two complimentary bartenders with any bar option. Our bartenders are highly trained and know how to have fun while also being safe. Additional bartenders are \$100 each for the duration of the event. Please note that "Open Bar Guests" are only those who are 21 or over, and that cash/credit bar is no additional expense to you.

Premium Full Open Bar

Premium liquor selection including 15 bourbons & more, plus beer & wine. \$27 per guest for first hour
\$9 per guest for additional hours

Full Open Bar

House liquor selection like Jose Cuervo tequila, Absolut vodka, Jim Beam Black bourbon, Bacardi rum etc. plus beer & wine. \$22 per guest for first hour
\$8 per guest for additional hour

Beer and Wine Open Bar

Over 12 beers as well as ballroom draft beer, & 12 types of wine for all seasons. \$15 per guest for first hour
\$7 per guest for additional hours

Cash/Credit Bar

We provide a fantastic variety of beer, wine, & cocktails. Guests buy their own drinks. No additional charge to host. Guests must purchase \$500 minimum.





Victoria Caraman Photography

FAQ

This information and more is covered in further detail in the pricing and policies packet provided on your tour.



Q: Do you have an all-inclusive package that has food, florals, DJ, and everything?

- Yes we can provide this package. In this package, we would be your direct contact and organize all the vendors we believe best match your needs. Please call us for a quote.

Q: What is the timing for my wedding?

- Whenever you and your planner choose. Because we don't do more than one wedding a day, we give you access for the entire day.
- Decoration and building access can begin as early as 8am. All items must be removed by the end of your event.

Q: When do I have access to the bridal suite?

- You and your bridesmaids have full access to the bridal suite beginning at 8:00AM on the day of your event. You're welcome to bring your stylist, make-up artist, and other vendors.
- You may leave your belongings in a bridal suite closet for the duration of the event, but all personal items must be collected by the end of your event.

Q: Is a coordinator included in the full venue Saturday Package?

- We are here for consultations and recommendations, but we do not provide a coordinator for your wedding. Therefore, we require that couples hire a professional planner - whether it be full or partial coordination. We can make trustworthy referrals, but you may bring whomever you like.

Q: Do you provide a stage, A/V equipment, or lighting for bands or DJs?

- Our stage for the band is not raised, but rather a sectioned-off portion of the ballroom and has no additional cost. We rent out our uplighting for \$110 as an add-on, which can match to your wedding colors. Bands and DJs must bring all their own A/V equipment.

Q: May we bring in an outside caterer?

- Yes. While our eleven preferred caterers are awesome, you may bring a different one. They must sign an agreement, provide proof of insurance, and come to the venue to learn about our processes. You will pay an additional \$300 for the outside catering fee.

Q: Can we bring in our own alcohol?

- Uptown Indigo has an in-house alcohol license, and your alcohol choices must be served through Uptown Indigo. You'll find that our bartender quality, drink selection, and price value is unmatched.

FAQ

This information and more is covered in further detail in the pricing and policies packet provided on your tour.



Q: What is the payment schedule?

- An initial payment equal to 25% of the estimated total is necessary to reserve your date.
- We require that the total balance is paid at least one week before your event. Some couples choose to make monthly payments, other couples pay the full amount when they're ready. We're flexible with what works best with you.

Q: Why Shelby, NC?

- It's historic, it's the goldilocks-perfect size, and it's well located. There's no traffic. There's free parking. And we have a delightful charm in our Uptown, especially during the weekends when the holiday lights shine in all of the trees. To learn more about our little city and what make our uptown so special, check out UptownShelby.com.

Q: Are you ADA compliant and accessible to the physically disabled?

- Yes - we have a vintage elevator that includes a bellhop for every event.

Q: Are you LGBTQ friendly?

- Yes

Q: Where do guests park?

- Parking is free and readily available. There are two public parking lots east of our building on Washington Street, with about 80 spaces total. There are also dozens of street parking spaces directly to the west of our building.

Q: Do you have any guidelines concerning departures?

- Sparkler exits are an add-on of \$50. We love seeing that final departure photo and happily permit up to 20" sparklers. Sparkler exits take place at our entrance while our staff blocks off the entire street. We do not allow fire lanterns or confetti.

Q: Do you offer shorter time blocks than your Saturday packages show?

- No. We believe that by maintaining our current all day time block, we can offer the best service and consistency. However our Friday and Sunday wedding packages do come with less hours and a discount. Ask for a Friday/Sunday policy and pricing packet on your tour.

Q: How can I book a date or make a payment?

- Contact us to set up a meeting at the venue. When you come in for a tour, you'll receive a full pricing and policies packet. We require a 25% deposit to reserve your date. We accept all payment types.

From our Family to Yours



Weddings are about family. The family you share blood with as well as the family you share your life with - the friends, mentors, and loved ones that make your life unique. At a wedding, a new family is solidified. Your fiancé becomes something much more.

They become family.

Our family has worked tirelessly since 2015 to make this a venue unlike any other. We have a passion for serving and crafting lifelong memories. When you and your partner become one, we want it to happen here.

As you shop for venues, here's some characteristics that make us different. We're not owned by an investment company - we can provide superior flexibility and customization. We have a big city vibe, but with the charm of a small town. We're not afraid to add unique design elements to our venue, while many venues keep it bland to appeal to the largest common denominator. Many venues rent out the space, then back away; when you book with us, we step forward ready to help by having multiple consultation meetings to ensure your wedding goes as planned. We're different - come and see.

When you come in for a tour, you'll meet one of our family members and get the opportunity to ask questions and experience the venue.

- Cliff and Angela Franklin, Owners



Lindsey Lee Photography

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